

**IN THE CLAIMS**

Please amend the claims as follows:

1. (Original) A liquid crystal display system comprising:
  - (a) a liquid crystal display comprising:
    - (a1) a liquid crystal material;
    - (a2) a first orientation layer to impart a first orientation direction to a first region of the liquid crystal material; and
    - (a3) a second orientation layer to impart a second orientation direction to a second region of the liquid crystal material;
  - (b) a light source;
  - (c) a viewing display optically coupled to receive light from the liquid crystal display; and
  - (d) wherein:
    - (d1) the liquid crystal display is optically coupled to the light source and is operable to receive incoming light, wherein the incoming light is polarized and has a polarization direction relative to the liquid crystal display; and
    - (d2) the first orientation direction and the second orientation direction are each rotationally offset from an optical mode of the liquid crystal display in which the polarization direction of the incoming light bisects a twist angle defined by the first orientation direction and the second orientation direction.
2. (Original) The liquid crystal display system of claim 1 wherein the liquid crystal display is a first liquid crystal display and the polarization direction is a first polarization direction, and further comprising:
  - (a) a second liquid crystal display comprising:
    - (a1) a liquid crystal material;
    - (a2) a first orientation layer to impart a first orientation direction to a first region of the liquid crystal material; and

(a3) a second orientation layer to impart a second orientation direction to a second region of the liquid crystal material; and

(b) wherein:

(b1) the first liquid crystal display is adapted to receive a first color light component;

(b2) the second liquid crystal display is optically coupled to the light source and is adapted to receive a second color light component;

(b3) the second color light component has a second polarization direction relative to the second liquid crystal display that is substantially the same as the first polarization direction relative to the first liquid crystal display;

(b4) the viewing display is further optically coupled to receive at least a portion of the second color light component from the second liquid crystal display; and

(b5) the first orientation direction and the second orientation direction of the second liquid crystal display are each rotationally offset from an optical mode of the second liquid crystal display in which the second polarization direction bisects a second twist angle defined by the first orientation direction and the second orientation direction of the second liquid crystal display.

3. (Original) The liquid crystal display system of claim 2 further comprising a color splitter, optically coupled between the light source and the first and second liquid crystal displays, to selectively provide the first color light component and the second color light component.

4. (Original) The liquid crystal display system of claim 3 further comprising a polarizing beam splitter optically coupled between the light source and the color splitter, wherein the polarizing beam splitter provides light comprising the first color component and the second color component in a polarized form.

5. (Original) The liquid crystal display system of claim 2 further comprising:

(a) a third liquid crystal display comprising:

(a1) a liquid crystal material;

(a2) a first orientation layer to impart a first orientation direction to a first region of the liquid crystal material; and

(a3) a second orientation layer to impart a second orientation direction to a second region of the liquid crystal material; and

(b) wherein:

(b1) the third liquid crystal display is optically coupled to the light source and is adapted to receive a third color light component;

(b2) the third color light component has a third polarization direction relative to the third liquid crystal display that is substantially the same as the first polarization direction relative to the first liquid crystal display;

(b3) the viewing display is further optically coupled to receive at least a portion of the third color light component from the third liquid crystal display; and

(b4) the first orientation direction and the second orientation direction of the third liquid crystal display are each rotationally offset from an optical mode of the third liquid crystal display in which the polarization direction bisects a third twist angle defined by the first orientation direction and the second orientation direction of the third liquid crystal display.

6. (Original) The liquid crystal display system of claim 5 wherein:

the first orientation direction and the second orientation direction of the first liquid crystal display are each rotationally offset by a first offset angle;

the first orientation direction and the second orientation direction of the second liquid crystal display are each rotationally offset by a second offset angle;

the first color light component corresponds to red light;

the second color light component corresponds to green light;

the first offset angle is greater than the second offset angle;

the first orientation direction and the second orientation direction of the third liquid crystal display are each rotationally offset by a third offset angle;

the third color light component corresponds to blue light; and

the third offset angle is between the first offset angle and the second offset angle.

7. (Original) The liquid crystal display system of claim 2 wherein:

the first orientation direction and the second orientation direction of the first liquid crystal display are each rotationally offset by a first offset angle;

the first orientation direction and the second orientation direction of the second liquid crystal display are each rotationally offset by a second offset angle;

the first offset angle corresponds to a substantial optimization of photopic contrast for a first wavelength range of light corresponding to the first color light component; and

the second offset angle corresponds to a substantial optimization of photopic contrast for a second wavelength range of light corresponding to the second color light component.

8. (Original) The liquid crystal display system of claim 2 wherein:

the first orientation direction and the second orientation direction of the first liquid crystal display are each rotationally offset by a first offset angle;

the first orientation direction and the second orientation direction of the second liquid crystal display are each rotationally offset by a second offset angle;

the first and second orientation layers of the first liquid crystal display are rubbed to provide the first offset angle;

the first and second orientation layers of the second liquid crystal display are rubbed to provide the second offset angle; and

the first offset angle and second offset angle are different.

9. (Original) The liquid crystal display system of claim 8 wherein the first and second offset angles are different by at least about 0.5 degrees.

10. (Original) The liquid crystal display system of claim 2 wherein:  
the first orientation direction and the second orientation direction of the first liquid crystal display are each rotationally offset by a first offset angle;  
the first orientation direction and the second orientation direction of the second liquid crystal display are each rotationally offset by a second offset angle;  
the first color light component corresponds to red light;  
the second color light component corresponds to green light; and  
the first offset angle is greater than the second offset angle.
11. (Original) The liquid crystal display system of claim 1 wherein the first orientation direction and the second orientation direction are each rotationally offset by substantially the same rotational angle.
12. (Original) The liquid crystal display system of claim 11 wherein the rotational angle is greater than about 0.5 degrees and less than about 10 degrees.
13. (Original) The liquid crystal display system of claim 11 wherein the rotational angle is less than about 5 degrees.
14. (Original) The liquid crystal display system of claim 1 wherein the first orientation direction and the second orientation direction are offset sufficiently to improve a photopic contrast, provided by the liquid crystal display, relative to the optical mode.
15. (Currently Amended) The liquid crystal display system of claim 1 wherein the first orientation direction and the second orientation direction are each offset by ~~slight~~a rotational angles of greater than about 0.5 degrees.

16. (Original) The liquid crystal display system of claim 1 wherein the first orientation direction and the second orientation direction are rotationally offset by rotating the liquid crystal display by an offset rotational angle relative to the polarization direction.

17. (Original) The liquid crystal display system of claim 1 wherein:  
the first orientation layer is formed by rubbing at a first rubbing angle;  
the second orientation layer is formed by rubbing at a second rubbing angle; and  
the first orientation direction and the second orientation direction are rotationally offset by offsetting the first and second rubbing angles by an offset rotational angle.

18. (Original) The liquid crystal display system of claim 2 further comprising a polarizing beam splitter optically coupled between the light source and the first liquid crystal display, wherein the polarizing beam splitter is operable to provide polarized light comprising the first color light component to the first liquid crystal display .

19. (Original) The liquid crystal display system of claim 18 wherein the polarizing beam splitter selectively provides the polarized light as an S-component of light.

20. (Original) The liquid crystal display system of claim 18 further comprising a color splitter optically coupled between the polarizing beam splitter and the first liquid crystal display for selectively providing the first color light component.

21. (Original) The liquid crystal display system of claim 1 wherein the liquid crystal display is a twisted nematic liquid crystal display.

22. (Currently Amended) The liquid crystal display system of claim 1 wherein the viewing display is a screen for an projected image or is a direct view display~~viewer for direct viewing by a user.~~

23. (Original) The liquid crystal display system of claim 1 wherein the first and second orientation directions are sufficiently rotationally offset to provide a dark state reflectivity peak amplitude reduction for the liquid crystal display of at least about 25 percent relative to the optical mode.

24. (Original) The liquid crystal display system of claim 1 wherein the first and second orientation directions are sufficiently rotationally offset to provide a dark state reflectivity peak amplitude reduction for the liquid crystal display of at least about 35 percent relative to the optical mode.

25. (Original) The liquid crystal display system of claim 1 wherein the first and second orientation directions are sufficiently rotationally offset to provide a dark state reflectivity peak amplitude reduction for the liquid crystal display of between about 25 to 85 percent relative to the optical mode.

26. (Original) The liquid crystal display system of claim 1 wherein the first and second orientation directions are sufficiently rotationally offset to provide a dark state reflectivity peak amplitude reduction for the liquid crystal display of between about 35 to 50 percent relative to the optical mode.

Claims 27-41. (Canceled)

42. (Original) A liquid crystal display system comprising:

(a) a liquid crystal display comprising:

(a1) a liquid crystal material;

(a2) a first orientation layer to impart a first orientation direction to a first region of the liquid crystal material; and

(a3) a second orientation layer to impart a second orientation direction to a second region of the liquid crystal material;

- (b) a light source;
- (c) a viewing display optically coupled to receive light from the liquid crystal display; and
- (d) wherein:
  - (d1) the liquid crystal display is optically coupled to the light source and is operable to receive incoming light, wherein the incoming light is polarized and has a polarization direction relative to the liquid crystal display; and
  - (d2) the first orientation direction and the second orientation direction are each rotationally offset relative to the polarization direction of the incoming light to improve photopic contrast.

43. (Original) The liquid crystal display system of claim 42 wherein the first orientation direction and the second orientation direction are each rotationally offset by less than about 10 degrees.

44. (Original) A liquid crystal display system comprising:
- (a) a liquid crystal display comprising:
    - (a1) a liquid crystal material;
    - (a2) a first orientation layer to impart a first orientation direction to a first region of the liquid crystal material; and
    - (a3) a second orientation layer to impart a second orientation direction to a second region of the liquid crystal material;
  - (b) a light source;
  - (c) a viewing display optically coupled to receive light from the liquid crystal display; and
  - (d) wherein:



(d1) the liquid crystal display is optically coupled to the light source and is operable to receive incoming light, wherein the incoming light is polarized and has a polarization direction relative to the liquid crystal display; and

(d2) the first orientation direction and the second orientation direction are each rotationally offset from an optical mode of the liquid crystal display in which the polarization direction of the incoming light divides a twist angle defined by the first orientation direction and the second orientation direction.

45. (Original) The liquid crystal display system of claim 44 wherein the first orientation direction and the second orientation direction are each rotationally offset by less than about 10 degrees.